

01. COLOR PALETTE



PANTONE 2695 C
#2F1A45
R 47 G 26 B 69



PANTONE 527 C
#8431A6
R 132 G 49 B 166



PANTONE 5275 C
#5B5377
R 91 G 83 B 119



PANTONE 5295 C
#B4B0C3
R 180 G 176 B 195

02. TYPOGRAPHY

Futura PT Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&^*()-+=?;:'"

Futura PT Demi

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#%&^*()-+=?;:'"

03. PRIMARY LOGO



04. SECONDARY LOGO

